

Have your say!

Council is planning for the future of the East Ulverstone Industrial Precinct by looking at options to expand onto Council-owned land at 21 Maskells Road.

The Central Coast is running out of available industrial land. A recent industrial land study shows we have less than two years' supply remaining. Without more space, local businesses can't grow and new businesses may go elsewhere. This project is about supporting jobs, investment and a strong local economy while making sure development is well planned and respectful of the surrounding area.

This is not a development proposal and will still undergo formal planning approval, including public exhibition and independent assessment. Feedback will help refine proposed planning controls before a scheme amendment is lodged.

How can the community influence this project?

Community and industry feedback will help shape:

- The design and layout of the site
- Landscaping and visual screening
- Environmental protections and stormwater management
- The types of activities that may be allowed

Your feedback will help shape the final planning controls before the amendment is lodged.

How can the community engage or find more information?

The easiest way to get involved is through My Central Coast, where you can view project information and maps and complete the online survey.

You can also visit the Ulverstone Administration Centre to view plans, speak with staff and get assistance with the survey.

To speak to a member of the project team, call 6429 8900 during business hours.

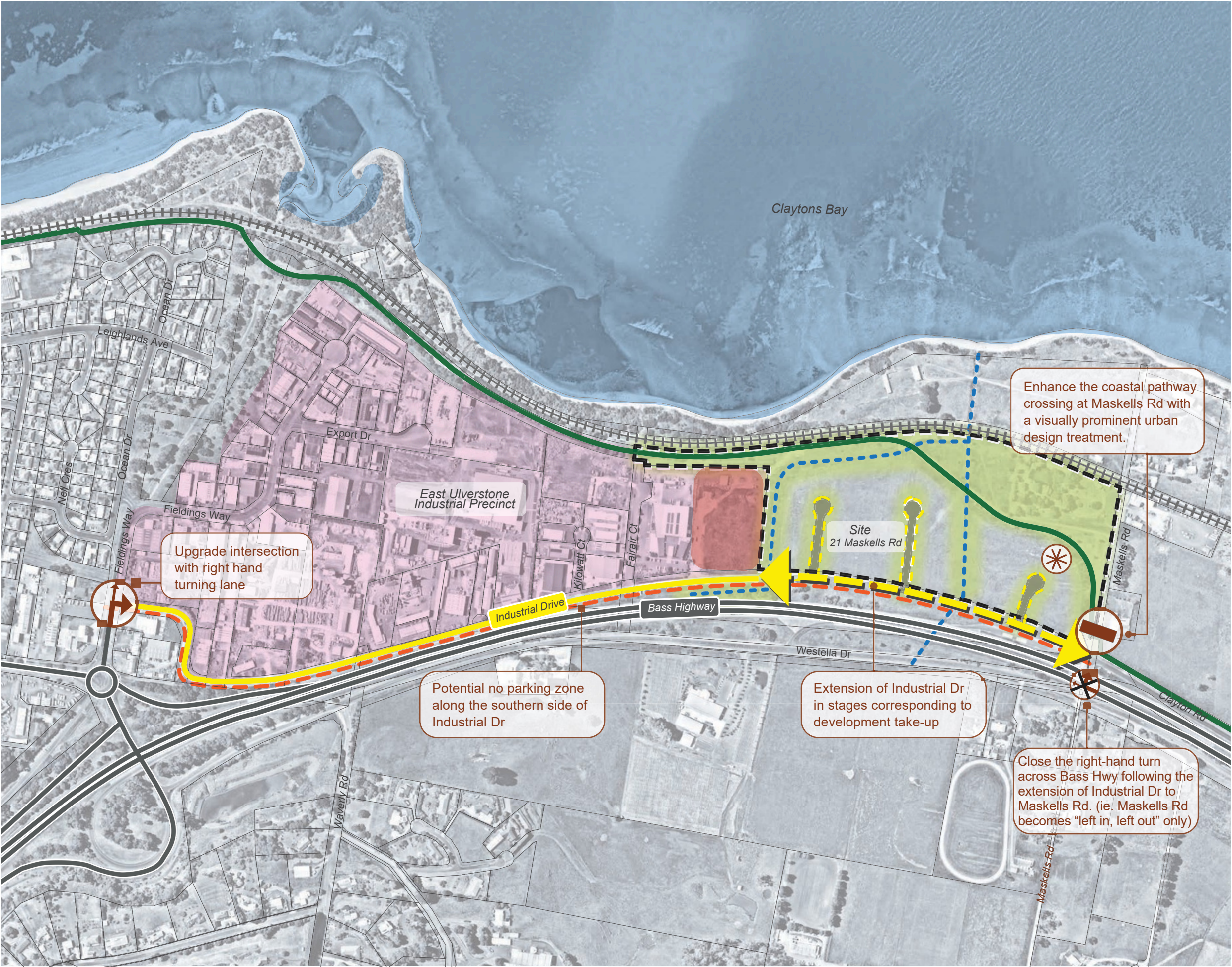
**Consultation is open from
3-15 March, 2026**



Scan to visit
My Central Coast

Our Process





- 21 Maskells Rd site boundary
- East Ulverstone Industrial Precinct
- Future development of existing industrial zoned land
- Industrial Drive
- Proposed extension of Industrial Dr
- Potential no parking zone
- Proposed green space and stormwater management area
- Stormwater channel
- Railway
- Highway
- Coastal Pathway - Ulverstone to Turners Beach
- Improved pedestrian/cycle crossing
- Intersection upgrade
- Potential boutique brewery/distillery (or similar)

- 1 Extension of Industrial Dr in stages corresponding to development take-up
- 2 Enhance the Coastal Pathway crossing at Maskells Rd with a visually prominent urban design treatment
- 3 Close the right-hand turn across Bass Hwy following the extension of Industrial Dr to Maskells Rd.(ie. Maskells Rd becomes "left in, left out" only
- 4 Potential food or beverage manufacturing business with "cellar door" type experience
- 5 Proposed green space and stormwater management area
- 6 Coastal Pathway - Ulverstone to Turners Beach
- 7 Stormwater drainage corridor with water sensitive urban design (WSUD)
- 8 Existing East Ulverstone Industrial Precinct
- 9 Future development of existing industrial zoned land
- 10 Retained weighbridge
- 11 Business signage consolidated at key locations, to reduce visual clutter





Coastal Pathway View:
*Food and beverage manufacturing business
with “cellar door” type experience*